

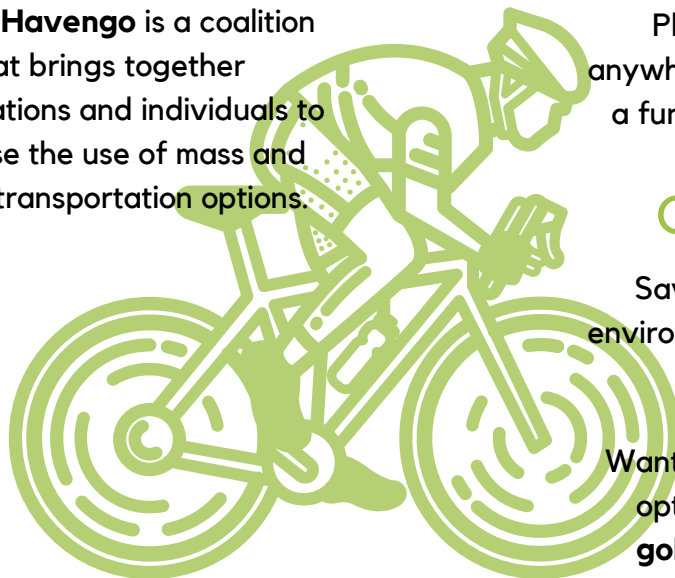
WHAT IS 2020?

2020 is a campaign to increase use of mass and active transportation options. The two-year effort aims to reduce transportation greenhouse gas emissions 20 percent by the end of 2020.

Goals of the campaign include:

- Educating the public about transportation options
- Engaging organizations and businesses in the campaign
- Educating the public about benefits of mass and active transportation

goNewHavengo is a coalition that brings together organizations and individuals to increase the use of mass and active transportation options.



HOW CAN I PARTICIPATE?

Carpool

If taking a car is necessary to get where you're going, you can still reduce your impact by carpooling.

Public Transportation

The New Haven area has multiple bus and train lines at affordable rates.

1-Mile Radius Pledge

Pledging to walk or bike anywhere within a 1-mile radius is a fun and easy way to reduce your emissions.

Go Car-Free!

Save money, time, and the environment by going totally car-free!

Want to learn more about your options for 2020? Visit the **goNewHaven**go website!



MOVING TOWARDS A HEALTHY FUTURE



HOW TO GET TO 2020

SIX SIMPLE STRATEGIES TO REDUCE YOUR EMISSIONS

WHERE ARE YOU GOING?

I'm going to work/school

I'm traveling far

I'm relocating

I'm going shopping/to the store

Carpool

Combine trips

Use public transit

Downsize or change your car

Take the 1-Mile Radius Pledge

Shop online



Go to CTrides.com to find carpool buddies and earn rewards for greener trips.



Need to make multiple stops? Try to combine these into one car trip.



The Go CT Card automatically provides you with the lowest possible fare every time you ride.



Fuel-efficient, hybrid, and electric vehicles can help you reduce your greenhouse gas emissions.



Pledging to walk or bike everywhere within a 1 mile radius can significantly reduce your environmental impact.



Grocery delivery services are a greener option than driving to stores.

YOU CAN MAKE A HEALTHIER FUTURE!
LEARN MORE AT goNHgo.org

